

100
YEAR

Celebration of CAREER
GUIDANCE & EDUCATION

www.celebratecareers.com

FOR IMMEDIATE RELEASE
March 29th, 2008

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Media Briefing

Launch of 100 Year Celebration of Career Guidance and Education; Release of

What: This press conference will formally launch the 100 Year Celebration of Career Guidance and Education, a significant milestone in Career and Technical Education (CTE), as well as discuss the important role CTE continues to play in preparing the American workforce to compete in the global economy. In addition, the results of a research study conducted in South Carolina on the impact of early engagement in career planning will be unveiled.

Who: **Rich Katt**, President – National Association of State Directors of Career Technical Education Consortium
[Moderator]

The Honorable William L. Walker, Director – Arkansas Dept. of Workforce Education

Dr. Judy Whitaker, Ph.D., Ed.D. – Association for Career and Technical Education

Pat Schwallie-Giddis, President-Elect – National Career Development Association

Dr. Heather Z. Lyons, Ph.D., Loyola College, Maryland – Society for Vocational Psychology

Phil Harrington, President – Kuder, Inc.

When: Tuesday, April 1, 2008
8 – 11 a.m.

Continental Breakfast will be served.

RSVP to Marti Martz – martzm@kuder.com or 515-314-5979

Where: National Press Club
529 14th Street, NW
Washington, D.C. 20045
Murrow Room

Note: The Steering Committee for the 100 Year Celebration of Career Guidance and Education (www.celebratecareers.com) was formed to promote this significant milestone in the history of CTE as well as create broad-based awareness for the prominent role of CTE in creating America's workforce. Members of this committee include Association for Career and Technical Education, National Career Development Association, National Association of State Directors of Career Technical Education Consortium, Society for Vocational Psychology, and Kuder, Inc.

