

100
YEAR

Celebration of CAREER
GUIDANCE & EDUCATION

www.celebratecareers.com

Contact:

[Insert Local Contact Name]

[Phone Number]

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For Immediate Release

Career Guidance and Education Celebrates 100 Years

[Insert City, State and Date] – On April 1, 2008, organizers of the 100 Year Celebration of Career Guidance and Education officially launched a year-long celebration to commemorate this important milestone in the history of career and technical education (CTE). [Insert organization name] is a participant in this celebration and will be continuing the awareness efforts of the impact of CTE by [insert activities or plans for celebration].

A century ago, Frank Parsons established the first vocational guidance clinic and formulated the basic principals of career choice from which the profession of vocational counseling and education evolved. His early work, as well as the work of many others, provided a framework for building the foundation of CTE as we know it today.

[Insert quote from local association/organization].

Career and technical education has played a leading role in shaping the American workforce and the economy of tomorrow and this celebration presents another significant opportunity to highlight CTE's importance of guiding students and adults as they make choices for future education and careers. To commemorate this achievement in career guidance and education, the Celebration Steering Committee will host additional events throughout the year including a Legislative Luncheon – National Career Development Association Conference – Washington, D.C. – July 11th, 2008; a Celebration Dinner – American Psychological Association Conference – Boston, Massachusetts – August 13th, 2008; and a Celebration Dinner – Association for Career and Technical Education Conference – Charlotte, North Carolina – December 4th, 2008.

To learn more about the celebration, visit www.celebratecareers.com or contact [Insert contact name].

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About the Steering Committee - 100 Year Celebration of Career Guidance and Education

The Committee was formed to promote this significant milestone in the history of CTE as well as create broad-based awareness for the prominent role of CTE in creating America's workforce. Members of this committee include Association for Career and Technical Education, National Career Development Association, National Association of State Directors of Career Technical Education Consortium, Society for Vocational Psychology, and Kuder, Inc. (www.celebratecareers.com).

