

STATEMENT OF BELIEFS

The future of America depends on a highly skilled and educated workforce.

For over 100 years, career guidance and education has played a major role in helping students and adults find future success, and ultimately creating the workforce of America. As we move into the 21st century, we face many challenges about continuing to create and prepare the workforce – emerging technologies and innovations, changing demographics, and the complexity of the global economy. It is now more critical than ever that we focus on continuing to provide the necessary funding to continue to do great things in America while guiding today's workforce in the right direction.

To accomplish this, we believe the following:

1. Every student and adult shall have access to useful information and effective guidance in setting personal and career goals that align with their unique interests, talents, strengths, aspirations, and values.
2. Every student graduates high school with lifelong career decision making and management skills that are necessary to succeed in postsecondary education, training, and the workplace.
3. Every educator, school counselor, and career development professional shall have access to appropriate professional development opportunities in order to do their job more effectively and better help their students/clients with academic achievement, lifelong learning, and career management.

America will be a strong competitive country when individuals have career knowledge and skills that align with their passion and interest.

An ongoing investment in career and technical education is a wise and essential investment in the future of our nation's students, workers, and economy.